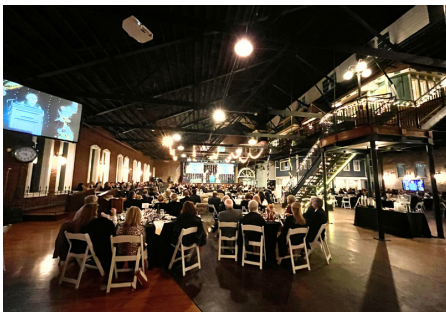


# Chamber Choices

## 2024 Sponsorship Guide



# Annual Meeting

January 26, 2024

## PRESENTING SPONSOR - \$6,000 (LIMIT 1)

- Two tables of 10 with priority seating
- Exclusive logo placement on event invitation
- Primary logo recognition in all marketing
- Elevated marketing in pre- and post-event slideshow
- Opportunity to place items in attendee swag bag

## EXECUTIVE SPONSOR - \$3,000 (LIMIT 1)

- One table of 10 with priority seating
- Logo recognition in all marketing
- Marketing in pre- and post-event slideshow
- Opportunity to place items in attendee swag bag

## CO-OP SPONSOR - \$1,800 (LIMIT 2)

- One table of 10 with priority seating
- Logo recognition in all marketing

**NEW! SPLIT A TABLE - \$250/COMPANY**

# Taste of Lawrence

September 2024

## DEAN'S LIST - \$4,000 (LIMIT 1)

- Exclusive logo placement on invitation and elevated marketing
- Dedicated corner of event space
- Large logo ad within event program
- 25 event tickets

## HEAD OF THE CLASS - \$2,250

- Logo recognition on event marketing
- Business ad within event program
- 15 event tickets

## HONOR ROLL - \$1,500

- Logo recognition on event marketing
- Business ad within event program
- 10 event tickets

## HONORABLE MENTION - \$500

- Name recognition on event marketing
- 4 event tickets

## FOOD AND BEVERAGE VENDOR - \$0!\*

- 2 tables and 1 10x10 tent
- Logo signage at the event and selected marketing prior to the event

\*for members in good standing

## FOOD & BEVERAGE SPONSOR- \$1,000 (LIMIT 2)

- EXHIBITION PACKAGE +
- Exclusive logo recognition in food and beverage area

## EXHIBITION PACKAGE - \$200

- Table and two chairs
- Opportunity for business to network with the public and sell your product and/or services

# Sand Trap Classic

May 6, 2024

## DOUBLE EAGLE SPONSOR- \$7,000 (LIMIT 1)

- Exclusive recognition in invitation and marketing
- Primary logo placement on marketing
- Two tables of 10 (25 seats)
- HOLE SPONSOR
- Exclusive branding on golfer gifts in partnership with Chamber staff

## GOLF CART SPONSOR - \$4,000 (LIMIT 1)

- BIRDIE SPONSOR *plus*
- Exclusive logo placement on all golf carts

## BEVERAGE CART SPONSOR - \$3,000 (LIMIT 1)

- BIRDIE SPONSOR *plus*
- Exclusive logo placement on beverage cart

## SCORECARD SPONSOR - \$3,000 (LIMIT 1)

- BIRDIE SPONSOR *plus*
- Exclusive logo placement on scorecard

## EAGLE SPONSOR - \$2,250

- BIRDIE SPONSOR *plus*
- HOLE SPONSOR

## BREAKFAST SPONSOR - \$2,000 (LIMIT 2)

- BIRDIE SPONSOR *plus*
- Exclusive logo placements in dining area

## LUNCH SPONSOR - \$2,000 (LIMIT 2)

- BIRDIE SPONSOR *plus*
- Exclusive logo placements in dining area

## BIRDIE SPONSOR - \$1,750

- Logo recognition on event marketing
- One team (4 players)

## GRANDSTAND SPONSOR - \$1000 (LIMIT 2)

- Logo recognition at Grandstand area
- Ticket to attend the Grandstand
- Opportunity to place a small swag in gift bag for the Grandstand attendees

## HOLE SPONSOR - \$750

- Logo recognition at sponsored hole
- Opportunity for staff presence at hole
- Opportunity to place a small swag item in gift bag for the Grandstand attendees

Staff Contact: Jared Martin, Events Coordinator, [jmartin@lawrencechamber.com](mailto:jmartin@lawrencechamber.com)

# Business Expo and Job Fair

(tentatively) **November 7, 2024**

## THE NETWORKER - \$2,500 (LIMIT 1)

- Primary logo placement on event marketing
- Exclusive logo recognition on front of swag bag
- Enhanced ALL-IN PACKAGE booth space

## THE CONNECTOR- \$1,000

- ALL-IN PACKAGE +
- Logo recognition on event marketing

## ALL-IN PACKAGE - \$500

- EXHIBITION PACKAGE
- Use of onsite interview spaces



# Legislative Breakfast

January 5, 2024

# Government and Community Affairs

## **PRESENTING SPONSOR - \$2,250 (LIMIT 1)**

- Primary logo recognition on all event materials
- 8 Tickets with reserved table

## **GOLD SPONSOR - \$1,000**

- Logo recognition on all event materials
- 4 Tickets with reserved seats

Staff Contact: Hugh Carter, VP of External Affairs, [hcarter@lawrencechamber.com](mailto:hcarter@lawrencechamber.com)

## **\$1,000 / QUARTERLY**

- Exclusive logo placement on GCA emails which reach over 1000 people per email during the upcoming year
- Recognition at GCA events

# Leadership Lawrence

## A PROGRAM OF THE CHAMBER

## **PRESENTING CLASS SPONSOR - \$5,000 (LIMIT 1)**

- Exclusive logo recognition on class materials and notebooks
- Tagged on social media communications
- Mentioned in monthly reports to The Chamber Board of Directors
- 8 reserved tickets to Leadership Lawrence Signature Events
- Acknowledgement at all Leadership Lawrence Events

## LEADERSHIP LAWRENCE SIGNATURE EVENTS

### **ANNOUNCEMENT CELEBRATION - \$1,500**

- Exclusive logo recognition
- 4 tickets to State of the City Address

### **LEADERSHIP LUNCHEON featuring the STATE OF THE CITY ADDRESS- \$2,000 (LIMIT 1)**

- Exclusive logo recognition
- 8 tickets to event & opportunity to host Mayor at table

### **GRADUATION**

- Presenting Sponsor - \$2,000 (LIMIT 1)
  - Primary logo placement & 10 tickets
- Gold Sponsor - \$1,000
  - Logo recognition & 6 tickets
- Silver Sponsor - \$500
  - Logo recognition & 4 tickets

### **RUBIES AND ROSÉ: A Leadership Lawrence Fundraiser**

- Presenting Sponsor - \$2,000 (LIMIT 1)
  - Primary logo placement and reserved table for 8
- Table Sponsors - \$750
  - Logo on marketing materials and reserved table for 8



## ADDITIONAL LEADERSHIP LAWRENCE OPPORTUNITIES

### **DAY SPONSOR - \$800/DAY**

- Logo on class materials
- Social media shoutout

### **LUNCH SPONSOR - \$500**

- Exclusive logo placement around event site

Staff Contact: Sue Hack, Executive Director, Leadership Lawrence  
[shack@lawrencechamber.com](mailto:shack@lawrencechamber.com)

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

These regular events take place throughout the year and are a great opportunity to continuously get your business in front of Chamber members!

## BUSINESS AFTER HOURS - \$500

- Tentatively 3rd Thursday of the month from 4 to 6 p.m.
  - No July or September
- Sponsor message at event
- Dedicated e-blast to promote event

## CHAMBER DRY BAR SPONSOR - \$500/6 MONTHS

Exclusive logo signage at event beverage stations (excluding signature events) and The Chamber Board Room

## ENVOYS AGENDA SPONSOR - \$300/YEAR

- 1st Wednesday of each month at 4 p.m.
- Exclusive logo on monthly meeting agenda

## NEW MEMBER RECEPTIONS SPONSOR - \$500 (LIMIT 6)

- Events to welcome new members by the Chamber Staff, Board of Directors, and Envoy Chairs
- Exclusive logo recognition on invitations to all new members
- 2 sponsors featured per event (3 events a year)

## COFFEE CONNECTIONS HOST - FREE\*

- Host a full quarter of Coffee Connections events at your business!
- Venue must seat at least 30 people with no backs to the screen and have suitable audio and visual equipment
- \*Venue will host coffee (from a current Chamber catered in, if needed) and supply a \$25 gift card (to a current Chamber member) as a door prize

## SMALL BUSINESS 101 SERIES - \$500/EVENT (LIMIT 4)

- Event series to help small businesses as they grow here in Lawrence
- Local event marketing
- 2 tickets for event

**Staff Contact: Jared Martin,**  
**Events Coordinator**  
[jmartin@lawrencechamber.com](mailto:jmartin@lawrencechamber.com)



# The Chamber's Work

