

# Chamber Choices

## 2024 Sponsorship Guide





# Annual Meeting

January 26, 2024

## PRESENTING SPONSOR - \$5,000 (LIMIT 1)

- Two tables of 10 with prominent seating
- Exclusive logo recognition on event invitation
- Primary logo recognition in all marketing
- Elevated seating in pre- and post-event slideshow
- Opportunity to place items in attendee swag bag

## EXECUTIVE SPONSOR - \$2,500

- One table of 10 with prominent seating
- Logo recognition in all marketing
- Marketing in pre- and post- event slideshow
- Opportunity to place items in attendee swag bag

## CORPORATE SPONSOR - \$1,800

- One table of 10
- Logo recognition in all marketing

**NEW** SPLIT A TABLE- \$250/COMPANY

# Taste of Lawrence

September 2024

## DEAN'S LIST - \$4,000 (LIMIT 1)

- Exclusive recognition in invitation and elevated presence on event marketing
- Dedicated booth in center of event space
- Large, prominent ad within event program
- 25 event tickets

## HEAD OF THE CLASS - \$2,250

- Logo recognition on event marketing
- Business ad within event program
- 15 event tickets

## HONOR ROLL - \$1,500

- Logo recognition on event marketing
- Business ad within event program
- 10 event tickets

## HONORABLE MENTION - \$500

- Name recognition on event marketing
- 4 event tickets

## FOOD AND BEVERAGE VENDOR - \$0!\*

- 2 tables and 1 10x10 tent
- Logo signage at the event and selected marketing prior to the event

\*for members in good standing

## FOOD & BEVERAGE SPONSOR- \$1,000 (LIMIT 2)

- EXHIBITION PACKAGE +
- Exclusive logo recognition in food and beverage area

## EXHIBITION PACKAGE - \$200

- Table and two chairs
- Opportunity for business to network with the public and sell your product and/or services

# Sand Trap Classic

May 6, 2024

## DOUBLE EAGLE SPONSOR- \$7,000 (LIMIT 1)

- Exclusive recognition in invitation and marketing
- Primary logo recognition on marketing
- Two teams (8 players)
- HOLE SPONSOR
- Exclusive branding on golfer gifts in partnership with Chamber staff

## GOLF CART SPONSOR - \$4,000 (LIMIT 1)

- BIRDIE SPONSOR *plus*
- Exclusive logo placement on all golf carts

## BEVERAGE CART SPONSOR - \$3,000 (LIMIT 1)

- BIRDIE SPONSOR *plus*
- Exclusive logo placement on beverage cart

## SCORECARD SPONSOR - \$3,000 (LIMIT 1)

- BIRDIE SPONSOR *plus*
- Exclusive logo placement on scorecard

## EAGLE SPONSOR - \$2,250

- BIRDIE SPONSOR *plus*
- HOLE SPONSOR

## BREAKFAST SPONSOR - \$2,000 (LIMIT 2)

- BIRDIE SPONSOR *plus*
- Exclusive logo placements in dining area

## LUNCH SPONSOR - \$2,000 (LIMIT 2)

- BIRDIE SPONSOR *plus*
- Exclusive logo placements in dining area

## BIRDIE SPONSOR - \$1,750

- Logo recognition on event marketing
- One team (4 players)

## GRANDSTAND SPONSOR - \$1000 (LIMIT 2)

- Logo recognition at Grandstand area
- Tickets for 2 staff to attend the Grandstand
- Opportunity to place a small swag in gift bag for the Grandstand attendees

## HOLE SPONSOR - \$750

- Logo recognition at sponsored hole
- Opportunity for staff presence at hole
- Opportunity to place a small swag item in gift bag for the Grandstand attendees

**NEW!**  
FOR 2024  
2 SHOTGUN  
STARTS  
(AM AND PM)

Staff Contact: Jared Martin, Events Coordinator, [jmartin@lawrencechamber.com](mailto:jmartin@lawrencechamber.com)

# Business Expo and Job Fair

(tentatively) November 7, 2024

## THE NETWORKER - \$2,500 (LIMIT 1)

- Primary logo recognition on event marketing
- Exclusive logo recognition on front of swag bag
- Enhanced ALL-IN PACKAGE booth space

## THE CONNECTOR- \$1,000

- ALL-IN PACKAGE +
- Logo recognition on event marketing

## ALL-IN PACKAGE - \$500

- EXHIBITION PACKAGE
- Use of onsite interview spaces

# Legislative Breakfast

January 5, 2024

# Government and Community Affairs

## PRESENTING SPONSOR - \$2,250 (LIMIT 1)

- Primary logo recognition on all event materials
- 8 Tickets with reserved table

## GOLD SPONSOR - \$1,000

- Logo recognition on all event materials
- 4 Tickets with reserved seats

## \$1,000 / QUARTERLY

- Exclusive placement on GCA emails with over 1,000 people per email during the sponsorship
- Recognition at GCA events

Staff Contact: Hugh Carter, VP of External Affairs, [hcarter@lawrencechamber.com](mailto:hcarter@lawrencechamber.com)

# Leadership Lawrence

## A PROGRAM OF THE CHAMBER

## PRESENTING CLASS SPONSOR - \$5,000 (LIMIT 1)

- Exclusive logo recognition on class materials and notebooks
- Tagged on social media communications
- Mentioned in monthly reports to The Chamber Board of Directors
- 8 reserved tickets to Leadership Lawrence Signature Events
- Acknowledgement at all Leadership Lawrence Events

## LEADERSHIP LAWRENCE SIGNATURE EVENTS

### ANNOUNCEMENT CELEBRATION - \$1,500

- Exclusive logo recognition
- 4 tickets to State of the City Address

### LEADERSHIP LUNCHEON featuring the STATE OF THE CITY ADDRESS- \$2,000 (LIMIT 1)

- Exclusive logo recognition
- 8 tickets to the event & opportunity to host Mayor at table

### GRADUATION

- Presenting Sponsor - \$2,000 (LIMIT 1)
  - Primary logo placement & 10 tickets
- Gold Sponsor - \$1,000
  - Logo recognition & 6 tickets
- Silver Sponsor - \$500
  - Logo recognition & 4 tickets

### RUBIES AND ROSÉ: A Leadership Lawrence Fundraiser

- Presenting Sponsor - \$2,000 (LIMIT 1)
  - Primary logo placement and reserved table for 8
- Table Sponsors - \$750
  - Logo on marketing materials and reserved table for 8



## ADDITIONAL LEADERSHIP LAWRENCE OPPORTUNITIES

### DAY SPONSOR - \$800/DAY

- Logo on class materials
- Social media shoutout

### LUNCH SPONSOR - \$500

- Exclusive logo placement around event site

Staff Contact: Sue Hack, Executive Director, Leadership Lawrence  
[shack@lawrencechamber.com](mailto:shack@lawrencechamber.com)



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

These regular events take place throughout the year and are a great opportunity to continuously get your business in front of Chamber members!

## BUSINESS AFTER HOURS - \$500

- Tentatively 3rd Thursday of the month from 4 to 6 p.m.
  - No July or September
- Sponsor message at event
- Dedicated e-blast to promote event

## CHAMBER DRY BAR SPONSOR - \$500/6 MONTHS

Exclusive logo signage at event beverage stations (excluding signature events) and The Chamber Board Room

## ENVOYS AGENDA SPONSOR - \$300/YEAR

- 1st Wednesday of each month at 4 p.m.
- Exclusive logo on monthly meeting agenda

## NEW MEMBER RECEPTIONS SPONSOR - \$500 (LIMIT 6)

- Events to welcome new members by the Chamber Staff, Board of Directors, and Envoy Chairs
- Exclusive logo recognition on invitations to all new members
- 2 sponsors featured per event (3 events a year)

## COFFEE CONNECTIONS HOST - FREE\*

- Host a full quarter of Coffee Connections events at your business!
- Venue must seat at least 30 people with no backs to the screen and have suitable audio and visual equipment
- \*Venue will host coffee (from a current Chamber catered in, if needed) and supply a \$25 gift card (to a current Chamber member) as a door prize

## SMALL BUSINESS 101 SERIES - \$500/EVENT (LIMIT 4)

- Event support for an event series to help small businesses as they begin and grow here in Lawrence
- Logo on all event marketing
- 2 tickets for event

**Staff Contact: Jared Martin,**  
**Events Coordinator**  
[jmartin@lawrencechamber.com](mailto:jmartin@lawrencechamber.com)



# The Chamber's Work





# 2024 Sponsorship Form

Business Name

Contact Name

Job Title

Phone

Email

Please indicate below the sponsorship opportunities you and your business are interested in.

Once completed, return to The Chamber by email (JMartin@LawrenceChamber.com) or  
mail (718 New Hampshire St., Lawrence Kansas, 66044 ATTN: Events)

A few things to note...

- All opportunities are available on a first come, first served basis and not guaranteed.
- Opportunities are not reserved until the form is completed and returned.
- All opportunities will be invoiced January 2024 unless otherwise specified below.

## Annual Meeting - January

- ☐ Pre **SOLD** \$6,000 ☐ Executive \$2,500 ☐ Corporate \$1,800  
☐ Split a Table \$250/Company (other company: \_\_\_\_\_)  
Bill me in... ☐ End of 2023 ☐ January 2024

## Sand Trap Classic - May (2 flights of marketing with 1 sponsorship)

- ☐ Double Eagle \$7,000 ☐ Golf Cart \$4,000 ☐ Bev Cart \$3,000 ☐ Scorecard \$3,000 ☐ Eagle \$2,250  
☐ Breakfast \$2,000 ☐ Lunch \$2,000 ☐ Birdie \$1,750 ☐ Grandstand \$1,000 ☐ Hole \$750

## Taste of Lawrence - September

- ☐ Dean's List \$4,000 ☐ Head of Class \$2,250 ☐ Honor Roll \$1,500 ☐ Honorable Mention \$500 ☐ F&B Vendor

## Business Expo and Job Fair - November

- ☐ Network **SOLD** \$2,500 ☐ Connector \$1,000 ☐ All-In \$500 ☐ Exhibition \$200 ☐ Food \$1,000 ☐ Bev. \$1,000

## Legislative Breakfast

- ☐ Presenting **SOLD** \$2,250 ☐ Gold \$1,000

## Gov't & Community Affairs

- ☐ \$1,000 **SOLD** per Quarter

## Leadership Lawrence

- ☐ Presenting Class \$5,000 ☐ Lunch \$500 ☐ Day \$800 ☐ Announcement Celebration \$1,500  
☐ Leadership Luncheon \$2,000 ☐ Rubies and **SOLD** - Presenting \$2,000 ☐ Rubies and Rosé - Table \$750  
☐ Graduation - Presenting \$2,000 ☐ Graduation - Gold \$1,000 ☐ Graduation - Silver \$500

## Additional Chamber Opportunities

- ☐ Business After Hours \$500 - Top 3 months \_\_\_\_\_ ☐ Envoy Agenda \$300  
☐ Dry Bar \$600 ☐ Coffee Connections \$0\* ☐ Small Business Series \$500 ☐ New Member Reception \$500

NEW! I would like to discuss with The Chamber about sponsoring a new opportunity within a current event or initiative...

Please sign and print below agreeing to pay the above sponsorships by the invoice date or before the event; whichever is first.

Signature

Print

Date