



# Chamber Choices

## 2022 Sponsorship Guide

Exclusive benefits & opportunities for members of The Chamber

The  
Chamber   
LAWRENCE • KANSAS

# Annual Meeting

## #ChamberProm

The Annual Meeting celebrates the achievements of the Chamber over the past year and honors the recipients of the Chamber's prestigious awards.

### PRESENTING SPONSOR - \$4,000 (LIMIT 1)

- Two tables of 8 with priority seating
- Exclusive logo recognition on invitation and primary logo recognition in all marketing

### EXECUTIVE SPONSOR - \$2,000

- One table of 8 with prominent seating
- Logo recognition in all marketing

### CORPORATE PARTNER - \$1,250

- One table of 8 with preferred seating
- Name recognition in all marketing



## Sand Trap Classic

Get on the green & connect in an informal atmosphere that provides a great opportunity to entertain clients in a fun, interactive environment!

### DOUBLE EAGLE SPONSOR- \$4,000 (LIMIT 1)

- Exclusive recognition in invitation and marketing
- Primary logo recognition on marketing
- One team (4 players) + Hole Sponsorship
- Exclusive branding on golfer gifts in partnership with Chamber staff

### GOLF CART SPONSOR - \$2,000 (LIMIT 1)

- Exclusive logo placement on all carts
- Logo recognition on marketing
- One team (4 players)

### MEAL SPONSOR - \$1,500 (LIMIT 1)

- Exclusive Logo placement around dining area
- Logo recognition on marketing
- One team (4 players)

### EAGLE SPONSOR - \$1,500

- Logo recognition on marketing
- One team (4 players) + Hole Sponsorship

### BIRDIE SPONSOR - \$1,000

- Logo recognition on event marketing
- One team (4 players)

### HOLE SPONSOR - \$500

- Logo recognition at sponsored hole
- Opportunity for staff presence at hole



Staff Contact: Travis Walsh,  
Events Coordinator  
[twalsh@lawrencechamber.com](mailto:twalsh@lawrencechamber.com)





The Taste of Lawrence showcases amazing local food and drinks while honoring local educators for their contributions that make a difference!

### DEAN'S LIST - \$4,000 (LIMIT 1)

- Exclusive recognition in invitation and event marketing
- Dedicated booth in center of event space
- Full-page color ad in program
- 25 event tickets

### HEAD OF THE CLASS - \$2,000

- Logo recognition on event marketing
- Half-page color ad in program
- 15 event tickets

### HONOR ROLL - \$1,500

- Logo recognition on event marketing
- Quarter-page color ad in program
- 10 event tickets

### HONORABLE MENTION - \$500

- Name recognition on event marketing
- 4 event tickets



## Business Expo

Our business expo provides an opportunity for brands to gain exposure across a diverse cross-section of area businesses at this lively, interactive event!

### THE NETWORKER- \$2,000 (LIMIT 1)

- Enhanced exhibition space
- Primary logo recognition on event marketing
- Exclusive logo recognition in invitation

### THE CONNECTOR - \$1,000

- Exhibition package
- Logo recognition on event marketing

### EXHIBITION PACKAGE - \$200

- Table and two chairs
- Opportunity for business to sell products



Staff Contact: Travis Walsh,  
Events Coordinator  
[twalsh@lawrencechamber.com](mailto:twalsh@lawrencechamber.com)

# Legislative Breakfast

Held during the legislative session -  
get direct access to your elected  
officials and a greater understanding  
of priorities set by The Chamber and  
its partners.

## PRESENTING SPONSOR - \$2,000

- Primary logo recognition on all event materials
- 8 Tickets with reserved table

## GOLD SPONSOR - \$1,000

- Logo recognition on all event materials
- 4 Tickets with reserved seats

*Other events with elected officials  
may occur throughout the year, like  
forums or luncheons.*



*Staff Contact: Hugh Carter,  
Vice President of External Affairs  
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# Leadership Lawrence

Get in front of members of the  
premiere Lawrence professional  
development group!

## PRESENTING CLASS SPONSOR - \$5,000

- Exclusive recognition
- 10 tickets to annual events

## ANNOUNCEMENT RECEPTION - \$1,500

- Exclusive logo recognition
- 4 tickets to State of the City Address

## LEADERSHIP LUNCHEON featuring the STATE OF THE CITY ADDRESS- \$1,500

- Exclusive logo recognition
- 4 tickets to the event &  
opportunity to host Mayor at table

## GRADUATION

- Presenting Sponsor - \$2,000
  - Primary logo placement & 10 tickets
- Gold Sponsor - \$1,000
  - Logo recognition & 6 tickets
- Silver Sponsor - \$500
  - Logo recognition & 4 tickets



Leadership  Lawrence  
A PROGRAM OF THE CHAMBER

## DAY SPONSOR - \$800/DAY

- Logo on class materials
- Social media shoutout

## LUNCH SPONSOR - \$500

- Exclusive logo  
placement around  
event site

*Staff Contact: Sue Hack, Executive Director  
[shack@lawrencechamber.com](mailto:shack@lawrencechamber.com)*



# Recurring Events

These regular events take place throughout the year and are a great opportunity to continuously get your business in front of Chamber members!

## **BUSINESS AFTER HOURS - \$450**

- 3rd Thursday of the month from 4 to 6 p.m.
- Sponsor message at event
- Dedicated e-blast to promote event

## **CHAMBER COFFEE CONNECTIONS SPONSOR - \$500/YEAR**

- 2nd Thursday of the month at 8:30 a.m.
- Exclusive logo signage and recognition at each event

## **ENVOYS AGENDA SPONSOR - \$300/YEAR**

- 1st Wednesday of each month at 4 p.m.
- Exclusive logo on monthly meeting agenda
- Opportunity to provide door prizes

## **NEW MEMBER RECEPTIONS SPONSOR - \$300/YEAR**

- Quarterly events to welcome new members with Envoys
- Exclusive logo recognition on invitations

## **CHAMBER CHAT RADIO SHOW SPONSOR- \$500/YEAR**

- Exclusive monthly mention on live Chamber Chat Radio Show

## **MEMBER LUNCHEONS- \$500/EVENT**

- Held as-needed to introduce local leaders of government, education, and business in the Lawrence community
- Logo on all event marketing
- 2 tickets at head table with presenting leader

*Staff Contact: Travis Walsh, Events Coordinator [twalsh@lawrencechamber.com](mailto:twalsh@lawrencechamber.com)*

# DEI Sponsorship

**Provide a path to membership to a minority owned business for a year.**

- \$215 (Entrepreneur-1 representative/home based business)
- \$310 Non-Profit
- \$425 (Business with 2 Reps and 1-5 employees)
- Larger amounts are welcome and can be used for retired or young professionals (\$95)



*Staff Contact: Tiffany Hall  
Director of Membership [thall@lawrencechamber.com](mailto:thall@lawrencechamber.com)*



# CHAMBER

**GET INVOLVED & BECOME A MEMBER TODAY!**

Because we know how important is for  
you to succeed in business.

Ask us how we can help!



## **Benefits**

We've got a laundry list of benefits that will help grow your business at any stage! Cut a ribbon, send an e-blast, or shoot a video!



## **Support**

Need support? We work for the entire Lawrence business community through our advocacy & economic development efforts.



## **Leadership**

The Chamber is a leader in the Lawrence community, provides access to local leaders, and creates future leaders through the Leadership Lawrence program!

# Join The Chamber today!

Invest in the Lawrence community and  
become a member of The Chamber.



# Growth Leadership Advocacy

The  
Chamber   
LAWRENCE • KANSAS

**Grow your business with us**

We support the diverse and  
inclusive community in  
which we live, work, & shop.

[www.lawrencechamber.com](http://www.lawrencechamber.com)



# The Chamber

LAWRENCE • KANSAS



## Connect with us!



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The Chamber, Lawrence, Kansas  
EDC of Lawrence and Douglas County



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