

THE CHAMBER'S

# *communication options*

**FREE!**

One free e-blast can be sent within the first year of membership (flexible within reason).  
You design and The Chamber sends it out.  
Open rates average about 30% with a list of 2,000.

**FREE!**

Member video profile  
Include interviews and footage. Edited down to 2 minutes. The Chamber promotes and business can use it however they'd like.

**FREE!**

Enhanced online listing includes photo, video, longer description.  
Need login to members only section of website.  
Available to listed reps. Call the Chamber to set up login.

**FREE!**

Via members only login, members can add:

- Hot Deals
- Job Postings
- Events (unlimited for non-profits, 1/month for-profit)

**FREE!**

Follow The Chamber on social media for the latest:  
Facebook: @LawrenceChamber  
Twitter: @LawrenceChamber  
Instagram: @LawrenceChamber

**PAID**

After first free e-blast, subsequent e-blasts are \$250/each or three for \$600.  
Non-profit rate is \$200.

**PAID**

Advertising Options:  
Chamber Matters newsletter: \$25 - \$100/week  
Member Monthly: \$20 - \$50/month  
Direct Mail list: \$50 - \$150/one time use