

# Make the most of your membership

**Getting started:** Log into your member account and begin filling out your profile

Choose two categories

The screenshot shows a member profile for 'The Chamber' in Lawrence, Kansas. The profile includes contact information, social media links, and an 'About' section. Red arrows point to various elements with blue text annotations: 'Add your logo' points to the Chamber logo; 'Choose two categories' points to the 'ASSOCIATIONS' and 'NON-PROFIT' tabs; 'Provide a brief business description' points to the 'About' section; 'Upload images and video of your business' points to the 'Media' tab; and 'Connect your social media accounts' points to the social media links.

**Add your logo**

**Choose two categories**

**Provide a brief business description**

**Upload images and video of your business**

**Connect your social media accounts**

By filling out your member profile you will benefit from increased visibility, enhanced searchability and accurate representation of your business in our membership directory.

**Continued exposure:** Click the titles below to view instructions

- **Hot Deals**

Offer a sales promotion, discount, or exclusive deal through our website to increase the number of people finding your business

- **Job Postings**

Searching for employees? We will help promote your job listings through our website to increase exposure of your employment opportunity

- **Members in Action**

Want to share exciting news about your business with fellow members? We will include your business-related news on our Members in Action webpage, which is also featured in our bi-weekly newsletter. Submit Member News to Darlene Lantz at [frontdesk@lawrencechamber.com](mailto:frontdesk@lawrencechamber.com)

- **Member Calendar Listings**

To increase attendance at your next event post information to our Member Calendar